

# Automation of digital processes and data

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Engineering and Physical Sciences Research Council

# NICD: helping clients to solve their own problems with data







#### NICD aims to get data skills into UK organisations

#### In order to:

- 1. Lower business costs,
- 2. Create new products & services and
- 3. Create compelling customer experiences

#### **Collaborators & Clients**



#### **Automation in Data and Processes**

- What is automation in data and processes?
- Types of automation
- When to automate and when to focus elsewhere
- When to Automate and when not to automate

Disclaimer: A mention does not imply endorsement



# Automation in data and digital

#### Data automation should follow a pipeline



# Automation allows 'jobs' to be done quicker and easier by more people

Photographer admits prize-winning image was AI-generated

Data cleaned

German artist Boris Eldagsen says entry to Sony world photography awards was designed to provoke debate

Data stored

Centre **Data** 

Mon 17 Apr 2023 17.49 BST

**Jamie Grierson** 

Data generated

Sony World Photography Awards Data accessed Data job done Insight given Stored National Innovation "Promptography"



#### **Automating data generation**



#### Non-physical sensors





#### Amazon Mechanical Turk Access a global, on-demand, 24x7 workforce



#### **Automating storage**





## **Automating data cleaning**





#### **Automating data access**





### Automating data jobs done





## Automating insight given





# When should we automate?

#### All ideas evolve and change their characteristics





# Focus automation on priority at each stage of evolution





# Data and digital automation needs:

- Understand of elements in process
- Understanding of focus needs
- An idea of where to start: capabilities, technology and skills



# **Thankyou!**



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